



# Maybe One Day

## Wearable Art

[www.maybeonedayclothing.com](http://www.maybeonedayclothing.com)

Maybe One Day was an alias before it was a clothing company. Tattoo artist Brett Osborne was traveling in Japan doing research for a back piece when he stumbled upon master Japanese tattoo artists whose work he found incredible.

"I remember quite honestly thinking: Maybe one day I'll be as good as these guys are," says Osborne. Upon returning to the United States, Osborne found himself inspired by the culture he had just visited. "I started making art on everything," he says. "My intention was to make something beautiful out of something that had been thrown away." He started to sign this new art, made largely from found objects, with the anonymous signature, "Maybe One Day."

Soon Osborne started printing his designs on T-shirts and taking them to tattoo conventions, but it wasn't until he teamed up with David Selby in 2005 that his alias turned into a full-blown clothing company.

Osborne's tattoos and artwork, he also sculpts, paints and draws, together form the inspiration for the company's designs. Currently working out of Bombshell Tattoo in Houston, he has been tattooing for over a decade and has worked on three continents, including Europe and Asia.

"I try to make the shirts wearable art," says Osborne. "Each design has a story behind it." Each shirt is also hand-printed in Houston by either Osborne or Selby themselves.

Since its inception in 2006, the line has grown steadily. The M1D anniversary party was held July 28 at Dean's Credit Clothing in Houston and included a fashion show that showcased the company's 19 current designs, six of which were contributed by local artists.

They are also looking to expand the line from the T-shirts and hoodies they now offer to include shorts, dress shirts and hats.

"We want to continue to grow the line, but we know that slow and steady wins the race," says Osborne. "The introduction of local artists has added a lot of energy and diversity."

Maybe One Day clothing is currently offered in a few boutiques in Houston, including Dean's Credit Clothing, where the fashion show was held. Osborne and Selby have also taken the line to tattoo conventions in Texas and Amsterdam. It was also just picked up by the Set Your Sites ([www.setyoursights.bigcartel.com](http://www.setyoursights.bigcartel.com)).

The company has also been working to get its name out through sponsorship. They sponsor several bands by providing them with free clothing, including D Last Place You Look, Scary Kids Scaring Kids, D Umbrella Man, 25 Cruz, and Reason 2 Rebel.

Be on the look out for the line's new Web site, [www.M1DCrew.com](http://www.M1DCrew.com), which will include profiles of people who wear the clothing.

Photos of the fashion show were taken by Michael Wykoff. All other photos taken by Brett Osborne ★

